



**ELIZADE UNIVERSITY, ILARA-
MOKIN, ONDO STATE**

**FACULTY: HUMANITIES, SOCIAL & MANAGEMENT SCIENCES
DEPARTMENT: MASS COMMUNICATION
FIRST SEMESTER EXAMINATIONS
2020/2021 ACADEMIC SESSION**

LEVEL: 100

COURSE CODE: MAC 103

COURSE TITLE: HISTORY OF NIGERIA MEDIA (2 UNITS)

DURATION: 2 HOURS

INSTRUCTION: ANSWER 5 QUESTIONS, QUESTION NO. 1 IS COMPULSORY.

1. (a) Who established the first newspaper in Nigeria?
(b) In what year was it founded? Where? When did it finally cease to publish? Why did it collapse?
2. Write brief notes on any two of the following:
 - i. Sir Adeyemo Alakija
 - ii. Ernest Sissei Ikoli
 - iii. Dr. Nnamdi Azikwe
 - iv. John Payne Jackson
3. (a) What newspaper did Obafemi Awolowo establish?
(b) In what year was it founded and where was it established?
4. (a) When was Radio Broadcasting established in Nigeria?
(b) What was it first called?
5. (a) What was the name given to the first Television Station in Nigeria?
(b) Where was the Television Station established and in what year?
6. (a) Who founded the "Anglo African"?
(b) In what year was it founded?
7. What role did "West African Pilot" play in the struggles for Nigeria's Independence?